

<b>Notice of References Cited</b>	Application/Control No: 09/532,755	Applicant(s)/Patent Under Reexamination FINSETH ET AL.	
	Examiner Jason J. Chung	Art Unit 2611	Page 1 of 1

**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-6,209,129	03-2001	Carr et al.	725/42
	B	US-6,177,931	01-2001	Alexander et al.	725/52
	C	US-6,463,468	10-2002	Buch et al.	709/219
	D	US-6,588,013	07-2003	Lumley et al.	725/32
	E	US-6,029,045	02-2000	Picco et al.	725/34
	F	US-6,084,628	07-2000	Sawyer, Francois	725/34
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

**FOREIGN PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Macrae, System and Method for Miniguide Implementation, 5/16/2002, US 2002/0059602 A1
	V	Shaz-Nazaroff, Method and Apparatus for Customized Rendering of Commercials, 1/24/2002, US 2002/0010930 A1
	W	Goldman, System and Method of Inserting Advertisements into an Information Retrieval System Display, 7/17/2003, US 2003/0135853 A1
	X	

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.